

# Denise Pierce

## DK PIERCE & ASSOCIATES



DK Pierce focuses on its passion of ensuring patient access to treatments for cancer and rare diseases. The company, a certified Women's Business Enterprise (WBE), develops strategies for biopharmaceutical companies to support patient access to care. "We start a year or more before a drug receives Food and Drug Administration (FDA) approval, building knowledge about how patients will best benefit from treatments for complex diseases," says Denise Pierce, President/CEO of DK Pierce.

DK Pierce has earned accolades that bring special meaning to Denise. In 2015, Denise was honored as winner of the *Starkey Entrepreneurial Woman Award*. Later that same year, DK

Pierce was selected as one of 20 *Indiana Companies to Watch*. Then-Governor Mike Pence also identified DK Pierce as one of 17 Indiana companies poised to grow high wage jobs. DK Pierce was also recently chosen as an Indiana *Best Places to Work 2017*. Denise indicated that "this acknowledges that our passion and vision is important, and the business model and culture is one with a purpose."

DK Pierce began a growth plan in 2015 based on changing healthcare. "We knew we would soon outgrow our current office space. Denise decided that, rather than leasing conventional office space, she wanted to create a special environment—one that makes it enjoyable to come

to work," says Michael Thom, the company's Director of Corporate Project Management. Working with FairWinds Advisors, a Fishers site selection and economic development consulting firm, DK Pierce secured incentives from the Indiana Economic Development Corporation and Boone County Economic Development Corporation, and an educational grant from the State. The company, funded

## OUR PASSION AND VISION IS IMPORTANT, AND OUR BUSINESS MODEL AND CULTURE IS ONE WITH A PURPOSE

by the National Bank of Indianapolis and Small Business Administration, is building new headquarters in Zionsville's 66-acre Creekside Corporate Park, a unique location with significant green space and trails.

More than 11.3 million US firms are owned by women, employing nearly 9 million people, and generating \$1.6 trillion in sales as of 2015.<sup>1</sup> Denise's response to these numbers? "I don't mind being a statistic—I'm proud my company is an integral part of infrastructure that keeps the US alive and kicking." Find out more about DK Pierce at [www.dkperce.net](http://www.dkperce.net).

<sup>1</sup>The 2017 State of Women-Owned Businesses Report. American Express OPEN. March, 2016.



**LEFT:** The DK Pierce & Associates team at the groundbreaking of their new headquarters in Zionsville.

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